



BECOME *a better* IP STRATEGIST

The CIOPORA ACADEMY
Stellenbosch

- ✓ China: Plant Breeders' Rights, licensing & enforcement
- ✓ USA: IP for plants after the 2018 Farm Bill
- ✓ South Africa: IP instruments for plant protection
- ✓ EU: Trademarks & case law

Register today!

The education program
on IP developed by CIOPORA
specifically for the green sector

April 1
2019



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Stellenbosch

What will I learn?

- ✓ Plant Variety Protection in four countries
- ✓ PBR licensing, royalties, and enforcement
- ✓ Protection of asexually reproduced plants under the amended PVPA in the US
- ✓ Trademark registration & trademark-related case law in the EU

When & where?

April 1/2019 NH Cape Town Lord Charles
9 am - 6 pm Google Maps:
<https://goo.gl/maps/iZHADNqTeG42>

Information & registration:



www.ciopora-academy.org

Questions? Contact us:
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