



## CIOPORA ACADEMY

### Join the CIOPORA Academy Workshop!

A specialized international training and certification program on IP for plant innovations designed specifically for the green sector.

**When?** August 15 - 16, 2019

**Where?** Chicago/St. Charles, IL, USA



**AUG  
15-16**

# BECOME *a better* IP STRATEGIST!



**Audrey Charles**  
Patent Agent &  
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at Ball, USA



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USA



**Travis Bliss, Ph.D.**  
Counsel at Buchanan  
Ingersoll & Rooney PC,  
USA

### What will I learn?

- ✓ U.S. Utility Patents for vegetatively reproduced plants
- ✓ Plant Variety Protection for vegetatively reproduced varieties in the USA
- ✓ UPOV, the Breeder's Exemption, and the U.S. Plant Patent Law
- ✓ Patents for plant innovations in the EU – new developments
- ✓ The European Court of Justice ruling on New Breeding Techniques and its consequences for the horticultural business

### Whom is the workshop for?

- ✓ Plant breeders, their R&D and IP asset managers
- ✓ Nurseries, growers & other participants of the green value chain
- ✓ Academic and scientific institutions involved in plant breeding and commercialization of varieties, student discounts apply.
- ✓ Licensing managers and IP lawyers

[www.ciopora-academy.org](http://www.ciopora-academy.org)

→ Organized by CIOPORA  
→ Co-organized & supported by Ball Horticultural Company



## CIOPORA ACADEMY

### WORKSHOP PROGRAM:

- ✓ **August 15: five lectures** by the leading experts on IP for plants
- ✓ **Traditional networking dinner**
- ✓ **August 16: a half-day visit at the Ball Horticultural Company** and a tour of its award winning trial gardens and the Seed Processing and Distribution Center, kindly sponsored by the host.



# YOUR SOURCE *of knowledge* on IP for Plants

### Registration & rates:

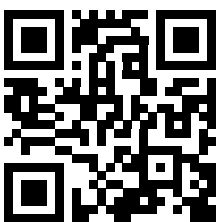
- ✓ Quick & easy online registration
- ✓ Secure credit card payment online

CIOPORA MEMBER: EUR 499.00

GUEST: EUR 999.00

Please reach out to us for student discounts.

### Scan the code to learn more:



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[www.ciopora-academy.org](http://www.ciopora-academy.org)

CIOPORA · Deichstr. 29  
20459 · Hamburg · Germany

### Venue & accommodation:

Hotel Baker, St. Charles, IL

A block of rooms is reserved until July 23

Reservations via group booking form:

<https://bit.ly/2XGuu03>

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